

Privacy Policy

ELE Australia Pty Ltd recognises the importance of protecting the privacy of personally identifiable information collected about our customers. For the purposes of this Privacy Statement, the word “customers” includes visitors to our web site, enquiries made by individuals or businesses and purchasers of our products.

Personal Information

We collect personal information when we provide information or products to you. Generally we will tell you why we are collecting information when we collect it and how we plan to use it or these things will be obvious when we collect the information.

We usually collect personal information directly from you although sometimes we may use agents or service providers to do this for us. We may also acquire lists from other sources, both from other companies and from other public documents.

Use of Information

We usually collect personal information such as your name, address, telephone number, and in some instances, your financial details. As a general rule we do not collect sensitive information. However, if we do, it will usually be for the purposes of providing our goods or information and if the law requires us to, we will seek your consent to collect it.

We use your information to improve our products and strategic marketing direction, to fulfil administrative functions associated with these products, for example billing, to enter into contracts with you or third parties and for marketing and client relationship purposes.

We may also use your personally identifiable information to assist us in improving our products and services and any of us might be in touch to let you know about goods, services, or promotions which may interest you.

Use by Third Parties

ELE Australia Pty Ltd will never disclose a customer’s personal information to third parties unless we have approval by the customer. If we do this we generally require the third party to protect your information in the same way we do.

Use of Aggregate Data

ELE Australia Pty Ltd may use personally identifiable information in aggregate form to improve our goods and services including our Web site and make them more responsive to the needs of our customers. This statistical compilation and analysis of information may also be used or provided to others as a summary report for marketing or research purposes.

Security

ELE Australia Pty Ltd strives to ensure the security, integrity and privacy of personally identifiable information of our customers. We use a variety of physical and electronic security measures including restricting physical access to our offices and firewalls and secure databases to keep personal information secure from misuse, loss or unauthorised use or disclosure.

Unfortunately, no data transmission over the Internet can be guaranteed to be totally secure.

Access to Personal Information

You have a right to access most personal information we hold about you and if we deny access in some circumstances we will tell you why.

To request access, please contact us as set out at the end of this document.

Online Links to Third Party and Co-Branded Sites

ELE Australia Pty Ltd may establish relationships with business partners that allow visitors to our Internet sites to link directly to sites operated by these partners. Some of these sites may be "co-branded" with our logo; however, these sites may not be operated or maintained by or on our behalf. These sites may collect personal information from you that may be shared with us. This Privacy Statement will apply to any personal information we obtain in this manner.

ELE Australia Pty Ltd is not responsible for the content or practices of Web sites operated by third parties that are linked to our sites. These links are meant for the user's convenience only. Links to third party sites do not constitute sponsorship, endorsement or approval by ELE Australia Pty Ltd of the content, policies or practices of those third party sites. Once you have left our site via such a link, you should check the applicable privacy policy of the third party site.

For further information

Please contact ELE Australia Pty Ltd to ask for access to your information or if you have a complaint concerning your information privacy or if you would like more information about our approach to privacy.

ELE Australia Pty Ltd

Phone: 1300 501 752

Email: information@ele-australia.com.au